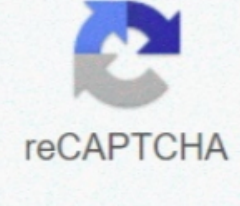




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Microsoft Customers Using Office For Mac

Scroll down a bit past two whole feature points ("create with ease" and "simplify your work"), and you get to this: Not trying real hard to sell us on the whole Office 2019 deal, are they?The truth is that, Microsoft decided to freeze the code for Office 365—a continually updated subscription version of Office—and issue that as Office 2019. The consumer version, Office Home & Business 2019, isn't available yet, but Microsoft has announced the price—\$249. Office 365 Still Offers More Features and Is Probably a Better Deal So let's talk a bit about Office 365. Microsoft Is Clearly Downplaying Office 2019 That screenshot above is from, and it starts right off with equivocating language: "For customers who aren't ready for the cloud" is partly straight talk and partly subtle manipulation. It's just like Office was in the days before the subscription-based Office 365 was in play. Microsoft Customers Using Office For Mac 2017What is Office 2019? Office 2019 is the stand-alone, perpetual license version of Office. It's pretty clear that going forward, Microsoft is considering Office 365 the real version and Office 2019 pretty much an afterthought required for customers that have resisted the subscription model. But it also starts digging at you a little bit and making it clear that you're missing out if you're not going with Office 365.

Microsoft clearly designed Office 2019 as a stop gap for companies that aren't ready to move to a subscription-based model. You make a one time purchase, and you get to keep on using it as long as you want—on one PC or Mac. It doesn't even have all the features that Office 365 has right now, just a subset of those features. That sounds okay Why not avoid a subscription fee for Office 365 and buy a perpetual license?Well, there are a few reasons.

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